ALICE
Asset Limited · Income Constrained · Employed

WHAT IS ALICE?
The Michigan Association of United Ways recently released a study on what it has named ALICE households. ALICE stands for Asset Limited, Income Constrained, Employed.

Essentially, families that are working, but still can’t make ends meet.

40% of Michigan’s population cannot afford basic household necessities

DID YOU KNOW SINCE 2007...

The cost for the very basics increased steadily in every Michigan county

Low wage jobs increased

More than $20/hour

62% of all Michigan jobs pay less than $15/hour

The average cost of family essentials rose by 18%

Child care affordability remains a challenge for Michigan families

24% of their monthly budget

Now that you know ALICE, what can you do to get involved?
Start by contacting your local United Way.
Visit www.michiganALICE.org today, and find out how to get involved.